

BACKGROUND:

Rathfinny Wine Estate understands that your privacy is important to you and that you care about how your personal data is used. We respect and value the privacy of everyone who visits this website, www.rathfinnyestate.com ("Our Site") and will only collect and use personal data in ways that are described here, and in a way that is consistent with our obligations and your rights under the law.

Please read this Privacy Policy carefully and ensure that you understand it. By entering our site you are confirming your acceptance of this Privacy Policy.

1. Definitions and Interpretation

In this Policy the following terms shall have the following meanings:

"Cookie"	means a small text file placed on your computer or device by Our Site when you visit certain parts of Our Site and/or when you use certain features of Our Site. Details of the Cookies used by Our Site are set out in Part 14, below; and
"Cookie Law"	means the relevant parts of the Privacy and Electronic Communications (EC Directive) Regulations 2003;

2. Information About Us

2.1 Our Site, www.rathfinnyestate.com is owned and operated by Rathfinny Wine Estate of Alfriston, East Sussex. BN26 5TU. Our VAT number is 104756426.

Data Protection Officer: Jamie Everett

Email address: info@rathfinnyestate.com

Telephone number: 01323 870022 .

Postal address: Cellar Door, Rathfinny Wine Estate, Alfriston, East Sussex. BN26 5TU.

3. What Does This Policy Cover?

This Privacy Policy applies only to your use of Our Site. Our Site may contain links to other websites such as the ecommerce platform WooCommerce. Please note that we have no control over how your data is collected, stored, or used by other websites and we advise you to check the privacy policies of any such websites before providing any data to them.

4. What Is Personal Data?

Personal data is defined by the General Data Protection Regulation (EU Regulation 2016/679) (the "GDPR") and the Data Protection Act 2018 (collectively, "the Data Protection Legislation") as 'any information relating to an identifiable person who can

be directly or indirectly identified in particular by reference to an identifier’.

Personal data is, in simpler terms, any information about you that enables you to be identified. Personal data covers obvious information such as your name and contact details, but it also covers less obvious information such as identification numbers, electronic location data, and other online identifiers.

5. **What Are My Rights?**

Under the Data Protection Legislation, you have the following rights, which we will always work to uphold:

- a) The right to be informed about our collection and use of your personal data. This Privacy Policy should tell you everything you need to know, but you can always contact us to find out more or to ask any questions using the details in Part 15.
- b) The right to access the personal data we hold about you. Part 13 will tell you how to do this.
- c) The right to have your personal data rectified if any of your personal data held by us is inaccurate or incomplete. Please contact us using the details in Part 15 to find out more.
- d) The right to be forgotten, i.e. the right to ask us to delete or otherwise dispose of any of your personal data that we hold. Please contact us using the details in Part 15 to find out more.
- e) The right to restrict (i.e. prevent) the processing of your personal data.
- f) The right to object to us using your personal data for a particular purpose or purposes.
- g) The right to withdraw consent. This means that, if we are relying on your consent as the legal basis for using your personal data, you are free to withdraw that consent at any time.
- h) The right to data portability. This means that, if you have provided personal data to us directly, we are using it with your consent or for the performance of a contract, and that data is processed using automated means, you can ask us for a copy of that personal data to re-use with another service or business in many cases.
- i) Rights relating to automated decision-making and profiling.

For more information about our use of your personal data or exercising your rights as outlined above, please contact us using the details provided in Part 15.

It is important that your personal data is kept accurate and up-to-date. If any of the personal data we hold about you changes, please keep us informed as long as we have that data.

Further information about your rights can also be obtained from the Information Commissioner’s Office or your local Citizens Advice Bureau.

If you have any cause for complaint about our use of your personal data, you have the right to lodge a complaint with the Information Commissioner’s Office. We would welcome the opportunity to resolve your concerns ourselves, however, so please contact us first, using the details in Part 15.

6. What Data Do You Collect and How?

Depending upon your use of Our Site, we may collect and hold some or all of the personal and non-personal data set out in the table below, using the methods also set out in the table. Please also see Part 14 for more information about our use of Cookies and similar technologies and our cookie Policy: rathfinnyestate.com/privacy-policy

Data Collected	How We Collect the Data
Name, email address and post code	Subscribers complete the "Receive Estate News" form on the website

7. How Do You Use My Personal Data?

Under the Data Protection Legislation, we must always have a lawful basis for using personal data. The following table describes how we may use your personal data, and our lawful bases for doing so:

What We Do	What Data We Use	Our Lawful Basis
Registering you to receive Estate News on our site	Name, email address and post code	We send you news and updates in our regular "What's News at Rathfinny" e-newsletter as well as direct emails. Internally we use this data for all our email marketing and paid social ads and creating look-a-like audiences on Facebook
Supplying you with information by email that you have opted-in-to (you may opt-out at any time by clicking unsubscribe link)	Name, email address and post code	Keeping you informed of what's new at Rathfinny on an opt-in only basis

With your permission and/or where permitted by law, we may also use your personal data for marketing purposes, which may include contacting you by email with information, news, and offers on our products and services. You will not be sent any unlawful marketing or spam. We will always work to fully protect your rights and comply with our obligations under the Data Protection Legislation and the Privacy and Electronic Communications (EC Directive) Regulations 2003, and you will always have the opportunity to opt-out. We will always obtain your express opt-in consent before sharing your personal data with third parties for marketing purposes and you will be able to opt-out at any time.

Third Parties whose content appears on Our Site may use third-party Cookies, as detailed below in Part 14. Please refer to Part 14 for more information on controlling cookies. Please note that we do not control the activities of such third parties, nor the data that they collect and use themselves, and we advise you to check the privacy policies of any such third parties.

We will only use your personal data for the purpose(s) for which it was originally

collected unless we reasonably believe that another purpose is compatible with that or those original purpose(s) and need to use your personal data for that purpose. If we do use your personal data in this way and you wish us to explain how the new purpose is compatible with the original, please contact us using the details in Part 15.

If we need to use your personal data for a purpose that is unrelated to, or incompatible with, the purpose(s) for which it was originally collected, we will inform you and explain the legal basis which allows us to do so.

In some circumstances, where permitted or required by law, we may process your personal data without your knowledge or consent. This will only be done within the bounds of the Data Protection Legislation and your legal rights.

8. **How Long Will You Keep My Personal Data?**

We will not keep your personal data for any longer than is necessary in light of the reason(s) for which it was first collected. Your personal data will therefore be kept for the following periods (or, where there is no fixed period, the following factors will be used to determine how long it is kept):

Type of Data	How Long We Keep It
Name, email address and post code	We will keep this data until we stop producing and sending newsletters or until you opt out. Mailing lists: After registering subscribers will receive emails about the topics they expressed interest in or relevant related items. Any emails will include details on how to unsubscribe or edit their personal details. Users can choose to unsubscribe from Rathfinny emails at any time. They may do this immediately by clicking the 'unsubscribe' button at the bottom of emails or by contacting us with details. If users contact us then their removal from mailing lists may not be immediate.

9. **How and Where Do You Store or Transfer My Personal Data?**

We will only store or transfer your personal data within the UK and European Economic Area (the "EEA"). The EEA consists of all EU member states, plus Norway, Iceland, and Liechtenstein. This means that your personal data will be fully protected under the Data Protection Legislation, GDPR, and/or to equivalent standards by law.

10. **Do You Share My Personal Data?**

We will not share any of your personal data with any third parties for any purposes, subject to the following exceptions.

If we sell, transfer, or merge parts of our business or assets, your personal data may be transferred to a third party. Any new owner of our business may continue to use your personal data in the same way(s) that we have used it, as specified in this Privacy Policy.

In some limited circumstances, we may be legally required to share certain personal data, which might include yours, if we are involved in legal proceedings or complying with legal obligations, a court order, or the instructions of a government authority.

We may sometimes contract with the following third parties to supply certain products and services.

11. How Can I Control My Personal Data?

11.1 In addition to your rights under the Data Protection Legislation, set out in Part 5, when you submit personal data via Our Site, you may be given options to restrict our use of your personal data. In particular, we aim to give you strong controls on our use of your data for direct marketing purposes (including the ability to opt-out of receiving emails from us which you may do by unsubscribing using the links provided in our emails.

11.2 You may also wish to sign up to one or more of the preference services operating in the UK: The Telephone Preference Service (“the TPS”), the Corporate Telephone Preference Service (“the CTPS”), and the Mailing Preference Service (“the MPS”). These may help to prevent you receiving unsolicited marketing. Please note, however, that these services will not prevent you from receiving marketing communications that you have consented to receiving.

12. Can I Withhold Information?

You may access Our Site without providing any personal data at all. However, to use all features and functions available on Our Site you may be required to submit or allow for the collection of certain data.

You may restrict our use of Cookies. For more information, see Part 14 and our Cookie Policy.

13. How Can I Access My Personal Data?

If you want to know what personal data we have about you, you can ask us for details of that personal data and for a copy of it (where any such personal data is held). This is known as a “subject access request”.

All subject access requests should be made in writing and sent to the email or postal addresses shown in Part 15.

There is not normally any charge for a subject access request. If your request is ‘manifestly unfounded or excessive’ (for example, if you make repetitive requests) a fee may be charged to cover our administrative costs in responding.

We will respond to your subject access request within 14 calendar days and, in any case, not more than one month of receiving it. Normally, we aim to provide a complete response, including a copy of your personal data within that time. In some cases, however, particularly if your request is more complex, more time may be required up to a maximum of three months from the date we receive your request. You will be kept fully informed of our progress.

14. How Do You Use Cookies?

Our Site may place and access certain first-party Cookies on your computer or

device. First-party Cookies are those placed directly by us and are used only by us. We use Cookies to facilitate and improve your experience of Our Site and to provide and improve our products and services. We have carefully chosen these Cookies and have taken steps to ensure that your privacy and personal data is protected and respected at all times.

By using Our Site, you may also receive certain third-party Cookies on your computer or device. Third-party Cookies are those placed by websites, services, and/or parties other than us. Third-party Cookies are used on Our Site for tailored advertising, marketing or analytics services. For more details, please refer to the table below. These Cookies are not integral to the functioning of Our Site and your use and experience of Our Site will not be impaired by refusing consent to them.

All Cookies used by and on Our Site are used in accordance with current Cookie Law.

Before Cookies are placed on your computer or device, you will be shown a pop up at the top of the homepage requesting your consent to set those Cookies. By giving your consent to the placing of Cookies you are enabling us to provide the best possible experience and service to you. You may, if you wish, deny consent to the placing of Cookies; however certain features of Our Site may not function fully or as intended.

In addition to the controls that we provide, you can choose to enable or disable Cookies in your internet browser. Most internet browsers also enable you to choose whether you wish to disable all Cookies or only third-party Cookies. By default, most internet browsers accept Cookies, but this can be changed. For further details, please consult the help menu in your internet browser or the documentation that came with your device.

You can choose to delete Cookies on your computer or device at any time, however you may lose any information that enables you to access Our Site more quickly and efficiently including, but not limited to, login and personalisation settings.

It is recommended that you keep your internet browser and operating system up-to-date and that you consult the help and guidance provided by the developer of your internet browser and manufacturer of your computer or device if you are unsure about adjusting your privacy settings.

Please refer to our Cookies policy (below) for further details.

15. **How Do I Contact You?**

To contact us about anything to do with your personal data and data protection, including to make a subject access request, please use the following details (for the attention of Jamie Everett):

Email address: info@rathfinnyestate.com.

Telephone number: +44 1323 870022.

Postal Address: Cellar Door, Rathfinny Wine Estate, Alfriston. East Sussex. BN26 5TU.

16. **Changes to this Privacy Policy**

We may change this Privacy Notice from time to time. This may be necessary, for example, if the law changes, or if we change our business in a way that affects

personal data protection.

Any changes will be immediately posted on Our Site and you will be deemed to have accepted the terms of the Privacy Policy on your first use of Our Site following the alterations. We recommend that you check this page regularly to keep up-to-date. This Privacy Policy was effective from and last updated on 29th May 2020.

TERMS AND CONDITIONS

BACKGROUND:

This website www.rathfinnyestate.com (“Our Site”) uses Cookies and similar technologies in order to distinguish you from other users. By using Cookies, We are able to provide you with a better experience and to improve Our Site by better understanding how you use it. Please read this Cookie Policy carefully and ensure that you understand it. Your acceptance of Our Cookie Policy is deemed to occur if you continue using Our Site. If you do not agree to Our Cookie Policy, please stop using Our Site immediately.

1. Definitions and Interpretation

1.1 In this Cookie Policy, unless the context otherwise requires, the following expressions have the following meanings:

“Cookie”	means a small file placed on your computer or device by Our Site when you visit certain parts of Our Site and/or when you use certain features of Our Site;
“Cookie Law”	means the relevant parts of the Privacy and Electronic Communications (EC Directive) Regulations 2003 and of EU Regulation 2016/679 General Data Protection Regulation (“GDPR”);
“personal data”	means any and all data that relates to an identifiable person who can be directly or indirectly identified from that data, as defined by the Data Protection Act 1998; and
“We/Us/Our”	means Rathfinny Wine Estate of Alfriston, East Sussex. BN26 5TU

2. Information About Us

2.1 Our Site, www.rathfinnyestate.com is owned and operated by Rathfinny Wine Estate of Alfriston, East Sussex. BN26 5TU. Our VAT number is 104756426

3. How Does Our Site Use Cookies?

3.1 Our Site may place and access certain first party Cookies on your computer or device. First party Cookies are those placed directly by Us and are used only by Us. We use Cookies to facilitate and improve your experience of Our Site and to provide and improve Our products and services. We have carefully chosen these Cookies and have taken steps to ensure that your privacy and personal data is protected and respected at all times.

3.2 By using Our Site, you may also receive certain third party Cookies on your computer or device. Third party Cookies are those placed by websites, services,

and/or parties other than Us. Third party Cookies are used on Our Site for advertising. For more details, please refer to section 4 below.

3.3 All Cookies used by and on Our Site are used in accordance with current Cookie Law. We may use some or all of the following types of Cookie:

3.3.1 Strictly Necessary Cookies

A Cookie falls into this category if it is essential to the operation of Our Site, supporting functions such as logging in, your shopping basket, and payment transactions.

3.3.2 Analytics Cookies

It is important for Us to understand how you use Our Site, for example, how efficiently you are able to navigate around it, and what features you use. Analytics Cookies enable us to gather this information, helping Us to improve Our Site and your experience of it.

3.3.3 Functionality Cookies

Functionality Cookies enable Us to provide additional functions to you on Our Site such as personalisation and remembering your saved preferences. Some functionality Cookies may also be strictly necessary Cookies, but not all necessarily fall into that category.

3.3.4 Targeting Cookies

It is important for Us to know when and how often you visit Our Site, and which parts of it you have used (including which pages you have visited and which links you have visited). As with analytics Cookies, this information helps us to better understand you and, in turn, to make Our Site and advertising more relevant to your interests. Some information gathered by targeting Cookies may also be shared with third parties.

3.3.5 Third Party Cookies

Third party Cookies are not placed by Us; instead, they are placed by third parties that provide services to Us and/or to you. Third party Cookies may be used by advertising services to serve up tailored advertising to you on Our Site, or by third parties providing analytics services to Us (these Cookies will work in the same way as analytics Cookies described above).

3.3.6 Persistent Cookies

Any of the above types of Cookie may be a persistent Cookie. Persistent Cookies are those which remain on your computer or device for a predetermined period and are activated each time you visit Our Site.

3.3.7 Session Cookies

Any of the above types of Cookie may be a session Cookie. Session Cookies are temporary and only remain on your computer or device from the point at which you visit Our Site until you close your browser. Session Cookies are deleted when you close your browser.

- 3.4 Cookies on Our Site are not permanent and will expire after between one session and up to two years.
- 3.5 For more details of the personal data that We collect and use, the measures we have in place to protect personal data, your legal rights, and our legal obligations, please refer to our Privacy Policy: <https://rathfinnyestate.com/privacy-policy>.
- 3.6 For more specific details of the Cookies that We use, please refer to the table below.

4. What Cookies Does Our Site Use?

4.1 The following first party Cookies may be placed on your computer or device:

Name of Cookie	Purpose & Type	Strictly Necessary
CookieConsent	Stores the user's cookie consent state for the current domain	Yes
PHPSESSID	Preserves user session state across page requests.	Yes

4.2 The following third party Cookies may be placed on your computer or device:

Name of Cookie	Purpose & Type	Provider	Strictly Necessary
cid	This cookie is necessary for making credit card transactions on the website. The service is provided by Stripe.com which allows online transactions without storing any credit card information.	Sojern.com	Yes
local_storage_support_test	The cookie is used in context with the local-storage function in the browser. This function allows the website to load faster by pre-loading certain procedures.	twitter.com	Yes
rc::c	This cookie is used to distinguish between humans and bots.	google.com	Yes
#.gif	Unclassified	rldn.com	No
__widgetsettings	Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant.	twitter.com	No
_fbp	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	Facebook	No
_gcl_au	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.	Google	No
kuid	Registers a unique ID that	krxd.net	No

	identifies a returning user's device. The ID is used for targeted ads.		
aackid	Collects data on visitors' preferences and behaviour on the website - This information is used make content and advertisement more relevant to the specific visitor.	adaraanalytics.com	No
chn_uuid	Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant.	p.travelsmarter.net	No
ckid	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	adaraanalytics.com	No
cktst	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	yieldoptimizer.com	No
CMID	Collects visitor data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.	casalemedia.com	No
CMPRO	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.	casalemedia.com	No
CMPS	Collects visitor data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.	casalemedia.com	No
CMRUM3	Collects visitor data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.	casalemedia.com	No
CMST	Collects visitor data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of	casalemedia.com	No

	displaying targeted ads.		
common/cavalry_endpoint.php	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.	facebook.com	No
demconf.jpg	Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.	demdex.net	No
demdex	Via a unique ID that is used for semantic content analysis, the user's navigation on the website is registered and linked to offline data from surveys and similar registrations to display targeted ads.	demdex.net	No
dpm	Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.	demdex.net	No
fbh0	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.	yieldoptimizer.com	No
fr	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	facebook.com	No
gcm	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.	yieldoptimizer.com	No
gid	This cookie is set to collect information on user behaviour and navigation which is used to optimize the website - The cookie also allows Google Ads and Google Analytics to	sojern.com	No

	compile information on visitors for marketing purposes.		
GPS	Registers a unique ID on mobile devices to enable tracking based on geographical GPS location.	youtube.com	No
i	Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network.	openx.net	No
i/jot	Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.	twitter.com	No
IDE	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	doubleclick.net	No
idSync/AdX	Detects whether partner data synchronization is functioning and currently running - This function sends user data between third-party advertisement companies for the purpose of targeted advertisements.	pixel.sojern.com	No
pagead/1p-user-list/#	Unclassified	google.com	No
ph	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.	yieldoptimizer.com	No
pixel/partner/img/eh8nG4NDXWvIHGsf/hs	Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.	pixel.sojern.com	No
PMC	This cookie allows the visitor to view embedded content from Tripadvisor, such as advertisement. - This cookie is also used by	tripadvisor.com	No

	the website to determine if visitor's click on the advertisements, in order to collect payment from TripAdvisor.		
ps/cmap	Determines how the user accessed the website. This information is used by the website operator in order to measure the efficiency of their marketing.	yieldoptimizer.com	No
ps/ps	Determines how the user accessed the website. This information is used by the website operator in order to measure the efficiency of their marketing.	yieldoptimizer.com	No
pxrc	This cookie registers data on the visitor. The information is used to optimize advertisement relevance.	rlcdn.com	No
r/collect	This cookie is used to send data to Google Analytics about the visitor's device and behaviour. It tracks the visitor across devices and marketing channels.	doubleclick.net	No
rlas3	Collects visitor data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.	rlcdn.com	No
rmxc	Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website.	yieldoptimizer.com	No
rum	Collects data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.	casalemedia.com	No
sa_aud_cmp	This cookie is set by the audience manager of the website to determine the time and frequencies of visitor data synchronization - cookie data synchronization is used to synchronize and gather visitor data from several websites.	p.travelsmarter.net	No
sa_dmp_synced	This cookie is set by the audience manager of the website to determine the time and frequencies of visitor data synchronization - cookie	p.travelsmarter.net	No

	data synchronization is used to synchronize and gather visitor data from several websites.		
ServerPool	Used for viewing embedded content from TripAdvisor, including payment of referral commission fees and user tracking across websites.	tripadvisor.com	No
SRT	This cookie allows the visitor to view embedded content from TripAdvisor, such as advertisement. - This cookie is also used by the website to determine if visitor's click on the advertisements, in order to collect payment from TripAdvisor.	tripadvisor.com	No
st_browser_id	Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.	travelsmarter.net	No
TACds	Used for viewing embedded content from TripAdvisor, including payment of referral commission fees and user tracking across websites.	tripadvisor.com	No
TADCID	Used for viewing embedded content from TripAdvisor, including payment of referral commission fees and user tracking across websites.	tripadvisor.com	No
TART	This cookie allows the visitor to view embedded content from TripAdvisor, such as advertisement. - This cookie is also used by the website to determine if visitor's click on the advertisements, in order to collect payment from TripAdvisor.	tripadvisor.com	No
TASession	Used for viewing embedded content from TripAdvisor, including payment of referral commission fees and user tracking across websites.	tripadvisor.com	No
TATravellInfo	Used for viewing embedded content from TripAdvisor, including payment of referral commission fees and user tracking across websites.	tripadvisor.com	No
TAUnique	Used for viewing embedded content from TripAdvisor, including payment of referral	tripadvisor.com	No

	commission fees and user tracking across websites.		
TDCPM	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.	adsrvr.org	No
TDID	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.	adsrvr.org	No
test_cookie	Used to check if the user's browser supports cookies.	doubleclick.net	No
tr	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	facebook.com	No
uid	Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.	turn.com	No
usersync	Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.	gumgum.com	No
VISITOR_INFO1_LIVE	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.	youtube.com	No
w/1.0/sd	Registers data on visitors such as IP addresses, geographical location and advertisement interaction. This information is used optimize the advertisement on websites that make use of OpenX.net services.	openx.net	No
YSC	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	youtube.com	No
yt-remote-cast-installed	Stores the user's video player preferences using embedded YouTube video	youtube.com	No
yt-remote-connected-devices	Stores the user's video player preferences using embedded YouTube video	youtube.com	No
yt-remote-device-id	Stores the user's video player preferences using embedded YouTube video	youtube.com	No
yt-remote-fast-check-period	Stores the user's video player preferences using embedded YouTube video	youtube.com	No
yt-remote-session-app	Stores the user's video	youtube.com	No

	player preferences using embedded YouTube video		
yt-remote-session-name	Stores the user's video player preferences using embedded YouTube video	youtube.com	No

4.3 Our Site uses analytics services provided by Google Analytics. Website analytics refers to a set of tools used to collect and analyse anonymous usage information, enabling Us to better understand how Our Site is used. This, in turn, enables Us to improve Our Site and the products and services offered through it. You do not have to allow Us to use these Cookies, however whilst Our use of them does not pose any risk to your privacy or your safe use of Our Site, it does enable Us to continually improve Our Site, making it a better and more useful experience for you.

4.4 The analytics services used by Our Site uses analytics Cookies to gather the required information.

4.5 The analytics services used by Our Site uses the following analytics Cookies:

Name of Cookie	Purpose & Type	Provider	Strictly Necessary
_ga	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	Google	Yes
_gat	Used by Google Analytics to throttle request rate	Google	Yes
_gid	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	Google	Yes
dph	Saves information of actions that have been carried out by the user during the current visit to the website, including searches with keywords included.	yieldoptimizer.com	Yes
TASSK	This cookie allows the visitor to view embedded content from TripAdvisor, such as advertisement. - This cookie is also used by the website to determine if visitor's click on the advertisements, in order to collect payment from TripAdvisor.	tripadvisor.com	Yes
TAUD	This cookie allows the visitor to view embedded content from TripAdvisor, such as advertisement. - This cookie is also used by the website to determine if visitor's click on the advertisements, in order to collect payment from TripAdvisor.	tripadvisor.com	Yes

5. **Consent and Control**

- 5.1 Before Cookies are placed on your computer or device, you will be shown a pop-up banner at the top of the page requesting your consent to set those Cookies. By giving your consent to the placing of Cookies you are enabling Us to provide the best possible experience and service to you. You may, if you wish, deny consent to the placing of Cookies unless those Cookies are strictly necessary; however certain features of Our Site may not function fully or as intended. You can return to your Cookie preferences to review and/or change them at any time.
- 5.2 In addition to the controls that We provide, you can choose to enable or disable Cookies in your internet browser. Most internet browsers also enable you to choose whether you wish to disable all Cookies or only third party Cookies. By default, most internet browsers accept Cookies but this can be changed. For further details, please consult the help menu in your internet browser or the documentation that came with your device.
- 5.3 The links below provide instructions on how to control Cookies in all mainstream browsers:
 - 5.3.1 Google Chrome: <https://support.google.com/chrome/answer/95647?hl=en-GB>
 - 5.3.2 Microsoft Internet Explorer: <https://support.microsoft.com/en-us/kb/278835>
 - 5.3.3 Microsoft Edge: <https://support.microsoft.com/en-gb/products/microsoft-edge> (Please note that there are no specific instructions at this time, but Microsoft support will be able to assist)
 - 5.3.4 Safari (macOS): https://support.apple.com/kb/PH21411?viewlocale=en_GB&locale=en_GB
 - 5.3.5 Safari (iOS): <https://support.apple.com/en-gb/HT201265>
 - 5.3.6 Mozilla Firefox: <https://support.mozilla.org/en-US/kb/enable-and-disable-Cookies-website-preferences>
 - 5.3.7 Android: <https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DAndroid&hl=en> (Please refer to your device's documentation for manufacturers' own browsers)

6. **Changes to this Cookie Policy**

- 6.1 We may alter this Cookie Policy at any time. Any such changes will become binding on you on your first use of Our Site after the changes have been made. You are therefore advised to check this page from time to time.
- 6.2 In the event of any conflict between the current version of this Cookie Policy and any previous version(s), the provisions current and in effect shall prevail unless it is expressly stated otherwise.

7. **Further Information**

- 7.1 If you would like to know more about how We use Cookies, you may contact Us by telephone at +44 1323 870022;, by email at customercare@rathfinnyestate.com, or by post at Cellar Door, Rathfinny Wine Estate, Alfriston, East Sussex. BN26 5TU
- 7.2 For more information about privacy, data protection and our terms and conditions, please visit the following:
 - 7.2.1 Our Privacy Policy;
 - 7.2.2 rathfinnyestate.com/assets/pdf/GDPR_Terms_and_Conditions.pdf .